



Heartfire Media, LLC
Samantha Najera
President/CEO

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PRODUCERS

Nina Duran
Vice President of Marketing and Sales

Veronica Gill
Marketing/PR Coordinator

Irene Chavez
Business Strategist/Community Relations

Jeremiah Castillo
Senior Developer

CAPABILITY STATEMENT

CORE COMPETENCIES

HeartFire Media is a creative media and marketing firm located in San Antonio, Texas specializing in:



Video
Production & Marketing



Web & Social Media
Presence & Management



Marketing &
Advertising Campaigns



Branding &
Graphic Design



Public
Relations & Networking



SEO & Online
Marketing Strategies

PAST PERFORMANCES

- * FitCity SA Fitness Challenge Campaign
- * Morgan's Wonderland
- * University Health System
- * Pizza Patron
- * National Association of Latino Community Asset Builders
- * San Antonio Hispanic Chamber of Commerce
- * Spurs Nation Viral Video
- * San Antonio Is Happy Viral Video
- * Solid Waste Management
- * South Texas Radiology and Imaging Centers

DIFFERENTIATORS

- * 2017 SA Business Journal Book of Lists for top PR/Marketing Agencies
- * 2017 SA Business Journal Book of Lists for top Social Media Companies
- * 2017 Addy Winner- Salvation Army video
- * 2014 Addy Winner - Silver American Advertising Federation
- * 2014 SA Current Best Startup :
 - Unique Video Marketing Strategies
 - Fully Bilingual Company in English and Spanish
 - Spanish Translation Services

We utilize the latest technology and a sincere passion for what we do, we take pride in producing quality projects in an efficient and convenient manner, making sure all of our clients are satisfied. From startup branding, Search Engine Optimization, effective video or extensive marketing/advertising campaigns... at HeartFire Media, we take care of it all.



HEARTFIRE MEDIA
Creative Media & Marketing⁹

Established in December of 2012, HeartFire Media is certified by the South Central Texas Certification Agency as ESB, HBE, MBE, WBE, SBE, and TEXAS HUB.